

## Thinking Deeply and Going All In

“I’m excited to give because I see this campaign as a catalyst for enduring community healing, pride, and joy. We’re shaping a future that extends far beyond our current moment.”

One of the things that has been most heartening about embarking on this campaign is just how deeply YES’s Board of Directors and Campaign Leadership Committee have thought about their own commitments to this project. They’ve stepped forward to make gifts that we never dreamed would be possible at the outset – giving a cumulative total of more than \$200,000 – because they’re united by a shared vision of creating a home for Richmond leaders.

[In this interview](#), YES board member Jabeen Yusuf, founder of social impact consultancy [Health+ Studios](#), shares her excitement around the campaign. Using a framework shared by Dr. Bob Ross of the California Endowment, she explains how she sees the Base Camp Campaign aligned with a philanthropic agenda based on change (bringing deep transformation) rather than one based on charity (bringing temporary solutions).

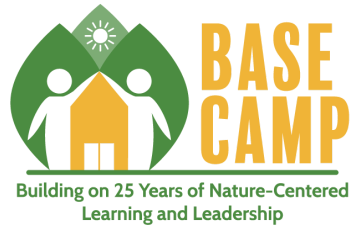
I want to thank Jabeen, and all our board members and campaign volunteers, for their insight, care, and generous support.

## Building Design and Project Preparation - Hand in Hand with our Community

We’ve been busy working with our architects, our neighbors, the City of Richmond, and elected officials including Supervisor John Gioia and State Senator Nancy Skinner to ensure our design addresses both the desires and the needs of our community. Early on in our process, we held multiple listening sessions with YES participants, inviting them to dream big about what they would like to see. After incorporating many of these recommendations into the final design, we can’t wait to see our youth and families experience their new space.

Meanwhile, the City of Richmond has been reviewing our design plan, and once we have a green light from them, we’ll move into permitting and preparing construction documents. Of course, none of this would be possible without our designers and builders at [Levitch and Associates](#). Their great work, as well as their generous in-kind gift, is helping turn our community’s dreams into a reality each day.

I also wanted to share the [renderings](#) of the exterior, interior courtyard, and reception areas in case you’ve not yet seen them. We also welcome you to view our [Base Camp video](#) for more information on



the project.

**“Every single time I’m doing anything that’s community-oriented, it’s definitely surrounded by what YES has taught me. Without YES, many people wouldn’t have a place to go that’s inclusive.” -Aswun, YES Alumnus**